

2023 EDITORIAL CALENDAR

Media Kit Available at: www.PRMediaKit.com

| | January | February | March | April | May | June | July | August | September | October | November | December | |
|--|---|---|--|--|--|--|---|--|---|---|--|--|--|
| Coverage | <p>Class I Focus: Union Pacific Railroad (Cover)</p> <p>C&S/MOW: Annual Grade Crossing Update</p> <p>Mechanical: Wheels, Axles, Brakes & Bearings</p> <p>C&S/MOW: Winter Challenges</p> | <p>Legislative & Regulatory Issues: Railroads & D.C. (Cover)</p> <p>Special Section: Annual Finance & Leasing Guide</p> <p>MOW: Special Trackwork</p> <p>Technology Update: MOW: IoT & Predictive Maintenance</p> | <p>Class I Focus: Norfolk Southern Railway (Cover)</p> <p>MOW: Vegetation Management Equipment/Services</p> <p>Technology Update: Rail Safety Products</p> <p>MOW: Rail Grinding</p> | <p>MOW: MOW Spending Report (Cover)</p> <p>Mechanical: Hopper Cars</p> <p>C&S: Engineering & Design</p> <p>Technology Update: Monitoring</p> | <p>Intermodal Update (Cover)</p> <p>C&S: C&S Spending Snapshot</p> <p>MOW/Product Update: Concrete, Steel and Composite Ties</p> <p>MOW: Emergency Response to Natural Disasters</p> | <p>Class I Focus: CP - KCS (Cover)</p> <p>MOW: Ballast Management</p> <p>MOW: Hi-Rail Equipment</p> | <p>Class I Focus: BNSF Railway (Cover)</p> <p>Special Section: C&S Product Information Directory</p> <p>Mechanical: Autorack Cars</p> <p>Technology Update: Fuel Management</p> | <p>Class I Focus: CSX (Cover)</p> <p>Mechanical: Annual Fleet Stats</p> <p>MOW: Track Inspection</p> <p>C&S: Signal Houses (Structures and Components)</p> | <p>2023 Rising Stars (Cover)</p> <p>MOW: Surfacing & Tamping</p> <p>MOW: Rail Lubrication/Friction Modifiers</p> <p>C&S: Rail Yard Technology</p> | <p>Class I Focus: CN (Cover)</p> <p>Technology Update: Rail Crew Management Software</p> <p>MOW/Annual Market Update: Wood Ties</p> <p>MOW: Used Equipment (Auctions, Renew-to-New)</p> <p>Mechanical: Tank Car Update</p> | <p>RailTrends 2023 Railroad Innovator Award (Cover)</p> <p>MOW: Material Handling</p> <p>Mechanical: Rail-car Repair</p> <p>MOW: Rail Welding Technology</p> | <p>Outlook 2024: Rail CEOs on the Year Ahead (Cover)</p> <p>C&S/MOW: Outlook for Contracting</p> <p>Passenger Rail Focus: Amtrak</p> <p>Mechanical: Freight-car Forecast</p> <p>MOW: Rail Fasteners</p> | |
| Special Advertising Opportunities | — | NRC Chairman's Column | — | NRC Chairman's Column | — | NRC Chairman's Column | — | NRC Chairman's Column | Railway Interchange Issue | NRC Chairman's Column | — | NRC Chairman's Column | |
| Guides, Reports & Directories | — | Annual Finance and Leasing Guide | — | MOW Spending Report | C & S Spending Snapshot | Car & Locomotive Buyers' Guide & Yearbook <small>Ad close: 4/21/23 Materials Due: 4/28/23</small> | C&S Product Information Directory | Annual Fleet Stats | — | — | Track Buyers' Guide & Yearbook <small>Ad close: 9/22/23 Materials Due: 9/29/23</small> | — | |
| Readership Study | Ad Study | — | — | Ad Study | — | — | Ad Study | — | — | Ad Study | — | — | |
| Ad Close Date | 12/9/22 | 1/9/23 | 2/6/23 | 3/8/23 | 4/6/23 | 5/8/23 | 6/12/23 | 7/7/23 | 8/8/23 | 9/8/23 | 10/9/23 | 11/6/23 | |
| Materials Due Date | 12/16/22 | 1/16/23 | 2/13/23 | 3/15/23 | 4/15/23 | 5/15/23 | 6/19/23 | 7/14/23 | 8/15/23 | 9/15/23 | 10/16/23 | 11/13/23 | |
| Additional Digital Opportunities | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> | <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p> |
| Bonus Distribution | — | — | <p>SWARS March 29-30 San Antonio, TX</p> <p>ASLRRRA April 2-4 New Orleans, LA</p> | — | <p>Railroad Day on the Hill May 17 Washington, DC</p> <p>NARS May 24-26 Chicago, IL</p> | <p>APTA-Rail June 11-14 Pittsburgh, PA</p> | — | <p>IANA September 11-13 Long Beach, CA</p> | <p>Railway Interchange October 1-4 Indianapolis, IN</p> <p>APTA EXPO October 9-11 Orlando, FL</p> | <p>RTA October 16-19 Atlanta, GA</p> | <p>RailTrends November New York, NY</p> | <p>NRC January 3-6, 2024 Scottsdale, AZ</p> <p>MARS January 9-11, 2024 Lombard, IL</p> | |