

# The #1 Conference for Railroad Professional

Don't miss 2019's most anticipated event

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## **DISCOVERING RAILTRENDS**

## **O** ESSENTIAL

The only event in a class of its own—RailTrends is returning for its 15th year and continues to uphold its reputation as the must attend event of the year for railroad professionals.

## ♀ THOUGHT-LEADERS

Our agenda is carefully crafted and composed of some of the most renowned executives in the industry who are eager to share their thoughts and expertise. Gain the compelling perspectives of notable Class Is, Regionals and Short Lines.

## 

The status of yesterday's rail market may not be the same as today's. Each year's event will always remain relevant to the current successes and challenges of the latest state of the industry.

## **UNPARALLELED NETWORKING**

Our networking opportunities are unmatched, giving you the chance to position yourself as an industry elite. Expand your professional network and participate in powerful discussions while diving into all that RailTrends has to offer.

## CUTTING EDGE

We set out on a mission to provide our attendees with the pulse of the rail industry. This two day event is a unique opportunity to hear first hand the latest news on today's economic operations and directions in rail.

## COMMUNITY

Brought to you by *Progressive Railroading* and Tony Hatch, Senior Transportation Analyst, ABH Consulting, this conference was designed for rail people by rail people.

## MPACTFUL

Through two days of thought provoking sessions, discussions and debates, you'll walk away with newfound clarity on where the industry is at and where it's going.





# **SPEAKERS**

#### Chuck Baker President ASLRE

President, ASLRRA

#### **Ronald Batory**

Administrator, Federal Railroad Administration

#### Michael Bostwick

EVP and Chief Commercial Officer, PanAm Railways

Marc Brazeau President and Chief Executive Officer, Railway Association of Canada

John Brooks Executive Vice President and Chief Marketing Officer, CP

**Donald Broughton** Principal & Managing Partner, Broughton Capital

**Justin Broyles** Vice President Commercial Development, R.J. Corman

Rodney Case Partner, Oliver Wyman

#### Patrick Fuchs

Vice Chairman, Surface Transportation Board

#### **Lawrence Gross**

President and Founder, Gross Transportation Consulting

**Tony Hatch** Senior Transportation Analyst, ABH Consulting

#### Eric Jakubowski

Vice President and Chief Commercial Officer, Anacostia Rail Holdings Company

#### lan Jefferies

President and Chief Executive Officer, Association of American Railroads

Richard (Dick) Kloster Sr. Vice President, AllTranstek / FTR

#### Stefan Loeb

Executive Vice President & Chief Commercial Officer, Watco Companies, LLC

**Michael Miller** President, North America, Genesee & Wyoming Inc. E. Michael O'Malley President, Railway Supply Institute

Patrick Ottensmeyer President and Chief Executive Officer, Kansas City Southern

**Kenny Rocker** Executive Vice President, Marketing and Sales, Union Pacific

Jean-Jacques Ruest President & CEO, CN

**Rafael Santana** President and CEO, Wabtec

**John Scheib** Executive Vice President and Chief Strategy Officer, Norfolk Southern Corporation

Mark Wallace Executive Vice President of Sales and Marketing, CSX

Ashley Wieland President, NRC

Barbara Wilson President & Chief Financial Officer, RailUSA, LLC





#### **THURSDAY NOVEMBER 21**

7:30AM	Registration and Coffee Service	3:45PM
8:00AM	Welcome	
8:15AM	State of the Rail Industry	
	Chuck Baker, President, ASLRRA	
	Marc Brazeau, President and Chief Executive Officer, Railway Association of Canada	
	E. Michael O'Malley, President, Railway Supply Institute	
	Ashley Wieland, President, NRC	
9:30AM	Carload: the Railroad's Canary	5.00DM
	Rodney Case, Partner, Oliver Wyman	5:00PM
10:00AM	Morning Networking Break	FRIDAY
10:30AM	Union Pacific	7:30AM
	Kenny Rocker, Executive Vice President, Marketing and Sales, Union Pacific	8:00AM
11:00AM	Surface Transportation Board Updates	8:30AM
	Patrick Fuchs, Vice Chairman, Surface Transportation Board	010071111
11:30AM	Networking Lunch	9:00AM
1:00PM	Norfolk Southern	510071111
	John Scheib, Executive Vice President and Chief Strategy Officer, Norfolk Southern Corporation	9:30AM 10:00AM
1:30PM	Truck v Rail	10.00AW
	Donald Broughton, Principal & Managing Partner, Broughton Capital	
	Lawrence Gross, President and Founder, Gross Transportation Consulting	10:30AM
	Tony Hatch, Senior Transportation Analyst, ABH Consulting	
2:15PM	CSX	10:30AM
	Mark K. Wallace, Executive Vice President of Sales and Marketing, CSX	
2:45PM	AAR Perspective	
	<b>Ian Jefferies,</b> President and Chief Executive Officer, Association of American Railroads	*Sch The r

	3:15PM	Afternoon Networking Break
	3:45PM	The Explosion of the Short Line
		Michael Bostwick, EVP and Chief Commercial Officer, PanAm Railways
		Justin Broyles, Vice President Commercial Development, R.J. Corman
		<b>Eric Jakubowski</b> , Vice President and Chief Commercial Officer, Anacostia Rail Holdings Company
		<b>Stefan Loeb</b> , Executive Vice President & Chief Commercial Officer, Watco Companies, LLC
		Michael Miller, President, North America, Genesee & Wyoming Inc.
		Barbara Wilson, President & Chief Financial Officer, RailUSA, LLC
	5:00PM	Cocktail Reception
	FRIDAY I	NOVEMBER 22
	7:30AM	Coffee Service
	8:00AM	CN
		Jean-Jacques Ruest, President and CEO, CN
	8:30AM	Wabtec
		Rafael Santana, President and CEO, Wabtec
	9:00AM	Federal Railroad Administration Update
		Ronald L. Batory, Administrator, Federal Railroad Administration
	9:30AM	Networking Break
	10:00AM	Railroad Innovator 2019
		Patrick Ottensmeyer, President and Chief Executive Officer, Kansas City Southern
ıg	10:30AM	Railcar Counts
		Richard (Dick) Kloster, Sr. Vice President, AllTranstek / FTR
	10:30AM	CP
		John Brooks, Executive Vice President and Chief Marketing Officer, CP

\*Schedule as of August 23, 2019. Presenters and topics subject to change. The most up-to-date information is available at RailTrends.com





# WHY SHOULD YOU ATTEND RAILTRENDS 2019?

- Network with executives from leading firms in rail
- Get exclusive insight on the industry's current state
- Partake in important dialogue regarding the rail market
- Obtain a forward-looking view of the industry
- Make your voice heard on trending topics and solutions

#### Your RailTrends Registration Includes:

- The most up-to-the-minute insights you won't get anywhere else
- Access to C-Level perspectives of rail industry
- Ample networking opportunities that include coffee service, lunch and cocktail reception
- An advance copy of the RailTrends attendee list
- Electronic copies of presentation materials

#### 2019 PROGRESSIVE RAILROADING RAILROAD INNOVATOR AWARD WINNER

Railroad Innovator 2019 **Patrick Ottensmeyer** President & CEO - Kansas City Southern

As chair of the U.S.Chamber of Commerce's U.S. – Mexico Economic Council, Ottensmeyer ensures the rail industry has a voice at the table. He also served as the U.S. chairman of the strategic trade initiatives working group of the U.S.-Mexico CEO Dialogue. Pat has been instrumental in Kansas City Southern nudging the needle to embrace all that next-gen positive train control might net. Under his watch, KCS is taking what Tony Hatch calls "a bold view of PSR as a growth-driver of looking at change not to please the lowest common denominator (i.e. not just to close yards), but to achieve their credo, service budgets growth!"

Patrick Ottensmeyer



# **RAILTRENDS HOTEL & TRAVEL INFORMATION**

### **The Venue**

RailTrends® 2019 will be held at the New York Marriott Marquis Hotel



Located at the heart of New York in Times Square, the New York Marriott Marrquis offers large rooms, a state of the art fitness center, grand atrium and a revolving rooftop restaurant with an unbeatable view of the city. During your stay enjoy convenient access to theater, dining, shopping and popular landmarks. Discounted rates available to RailTrends participants. See RailTrends.com for more information.

\$399, Discounted Hotel Rates for Rail Trends Participants. Go to RailTrends.com/#venue to make your reservation by Friday, November 2, 2019.







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