

2023 EDITORIAL CALENDAR

	January	February	March	April	May	June
Coverage	<p>Class I Focus: Union Pacific Railroad (Cover)</p> <p>C&S/MOW: Annual Grade Crossing Update</p> <p>Mechanical: Wheels, Axles, Brakes & Bearings</p> <p>C&S/MOW: Winter Challenges</p>	<p>Legislative & Regulatory Issues: Railroads & D.C. (Cover)</p> <p>Special Section: Annual Finance & Leasing Guide</p> <p>MOW: Special Trackwork</p> <p>Technology Update: MOW: IoT & Predictive Maintenance</p>	<p>Class I Focus: Norfolk Southern Railway (Cover)</p> <p>MOW: Vegetation Management Equipment/Services</p> <p>Technology Update: Rail Safety Products</p> <p>MOW: Rail Grinding</p>	<p>MOW: MOW Spending Report (Cover)</p> <p>Mechanical: Hopper Cars</p> <p>C&S: Engineering & Design</p> <p>Technology Update: Monitoring</p>	<p>Intermodal Update (Cover)</p> <p>C&S: C&S Spending Snapshot</p> <p>MOW/Product Update: Concrete, Steel and Composite Ties</p> <p>MOW: Emergency Response to Natural Disasters</p>	<p>Class I Focus: CP - KCS (Cover)</p> <p>MOW: Ballast Management</p> <p>MOW: Hi-Rail Equipment</p>
Special Advertising Opportunities	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column
Guides, Reports & Directories	—	Annual Finance and Leasing Guide	—	MOW Spending Report	C & S Spending Snapshot	Car & Locomotive Buyers' Guide & Yearbook Ad close: 4/21/23 Materials Due: 4/28/23
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	12/9/22	1/9/23	2/6/23	3/8/23	4/6/23	5/8/23
Materials Due Date	12/16/22	1/16/23	2/13/23	3/15/23	4/15/23	5/15/23
Additional Digital Opportunities	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace
Bonus Distribution	—	Railroad Day on the Hill March Washington, DC	SWARS March 22-23 San Antonio, TX ASLRRRA April 2-4 New Orleans, LA	—	NARS May 24-26 Chicago, IL	APTA-Rail June 11-14 Pittsburgh, PA

2023 EDITORIAL CALENDAR

	July	August	September	October	November	December
Coverage	<p>Class I Focus: BNSF Railway (Cover)</p> <p>Special Section: C&S Product Information Directory</p> <p>Mechanical: Autorack Cars</p> <p>Technology Update: Fuel Management</p>	<p>Class I Focus: CSX (Cover)</p> <p>Mechanical: Annual Fleet Stats</p> <p>MOW: Track Inspection</p> <p>C&S: Signal Houses (Structures and Components)</p>	<p>2023 Rising Stars (Cover)</p> <p>MOW: Surfacing & Tamping</p> <p>MOW: Rail Lubrication/Friction Modifiers</p> <p>C&S: Rail Yard Technology</p>	<p>Class I Focus: CN (Cover)</p> <p>Technology Update: Rail Crew Management Software</p> <p>MOW/Annual Market Update: Wood Ties</p> <p>MOW: Used Equipment (Auctions, Renew-to-New)</p> <p>Mechanical: Tank Car Update</p>	<p>RailTrends 2023 Railroad Innovator Award (Cover)</p> <p>MOW: Material Handling</p> <p>Mechanical: Rail-car Repair</p> <p>MOW: Rail Welding Technology</p>	<p>Outlook 2024: Rail CEOs on the Year Ahead (Cover)</p> <p>C&S/MOW: Outlook for Contracting</p> <p>Passenger Rail Focus: Amtrak</p> <p>Mechanical: Freight-car Forecast</p> <p>MOW: Rail Fasteners</p>
Special Advertising Opportunities	—	NRC Chairman's Column	Railway Interchange Issue	NRC Chairman's Column	—	NRC Chairman's Column
Guides, Reports & Directories	C&S Product Information Directory	Annual Fleet Stats	—	—	Track Buyers' Guide & Yearbook Ad close: 9/22/22 Materials Due: 9/29/22	—
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	6/12/23	7/7/23	8/8/23	9/8/23	10/9/23	11/6/23
Materials Due Date	6/19/23	7/14/23	8/15/23	9/15/23	10/16/23	11/13/23
Additional Digital Opportunities	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>
Bonus Distribution	—	IANA September 11-13 Long Beach, CA	<p>Railway Interchange October 1-4 Indianapolis, IN</p> <p>APTA TRANSform October 8-11 Orlando, FL</p>	—	RailTrends November New York, NY	<p>NRC January 3-6, 2024 Scottsdale, AZ</p> <p>MARS January 9-11, 2024 Lombard, IL</p>