

2023 EDITORIAL CALENDAR

Media Kit Available at: www.PRMediaKit.com

	January	February	March	April	May	June	July	August	September	October	November	December	
Coverage	<p>Class I Focus: Union Pacific Railroad (Cover)</p> <p>C&S/MOW: Annual Grade Crossing Update</p> <p>Mechanical: Wheels, Axles, Brakes & Bearings</p> <p>C&S/MOW: Winter Challenges</p>	<p>Legislative & Regulatory Issues: Railroads & D.C. (Cover)</p> <p>Special Section: Annual Finance & Leasing Guide</p> <p>MOW: Special Trackwork</p> <p>Technology Update: MOW: IoT & Predictive Maintenance</p>	<p>Class I Focus: Norfolk Southern Railway (Cover)</p> <p>MOW: Vegetation Management Equipment/Services</p> <p>Technology Update: Rail Safety Products</p> <p>MOW: Rail Grinding</p>	<p>MOW: MOW Spending Report (Cover)</p> <p>Mechanical: Hopper Cars</p> <p>C&S: Engineering & Design</p> <p>Technology Update: Monitoring</p>	<p>Intermodal Update (Cover)</p> <p>C&S: C&S Spending Snapshot</p> <p>MOW/Product Update: Concrete, Steel and Composite Ties</p> <p>MOW: Emergency Response to Natural Disasters</p>	<p>Class I Focus: CP - KCS (Cover)</p> <p>MOW: Ballast Management</p> <p>MOW: Hi-Rail Equipment</p>	<p>Class I Focus: BNSF Railway (Cover)</p> <p>Special Section: C&S Product Information Directory</p> <p>Mechanical: Autorack Cars</p> <p>Technology Update: Fuel Management</p>	<p>Class I Focus: CSX (Cover)</p> <p>Mechanical: Annual Fleet Stats</p> <p>MOW: Track Inspection</p> <p>C&S: Signal Houses (Structures and Components)</p>	<p>2023 Rising Stars (Cover)</p> <p>MOW: Surfacing & Tamping</p> <p>MOW: Rail Lubrication/Friction Modifiers</p> <p>C&S: Rail Yard Technology</p>	<p>Class I Focus: CN (Cover)</p> <p>Technology Update: Rail Crew Management Software</p> <p>MOW/Annual Market Update: Wood Ties</p> <p>MOW: Used Equipment (Auctions, Renew-to-New)</p> <p>Mechanical: Tank Car Update</p>	<p>RailTrends 2023 Railroad Innovator Award (Cover)</p> <p>MOW: Material Handling</p> <p>Mechanical: Rail-car Repair</p> <p>MOW: Rail Welding Technology</p>	<p>Outlook 2024: Rail CEOs on the Year Ahead (Cover)</p> <p>C&S/MOW: Outlook for Contracting</p> <p>Passenger Rail Focus: Amtrak</p> <p>Mechanical: Freight-car Forecast</p> <p>MOW: Rail Fasteners</p>	
Special Advertising Opportunities	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column	Railway Interchange Issue	NRC Chairman's Column	—	NRC Chairman's Column	
Guides, Reports & Directories	—	Annual Finance and Leasing Guide	—	MOW Spending Report	C & S Spending Snapshot	Car & Locomotive Buyers' Guide & Yearbook Ad close: 4/21/23 Materials Due: 4/28/23	C&S Product Information Directory	Annual Fleet Stats	—	—	Track Buyers' Guide & Yearbook Ad close: 9/22/23 Materials Due: 9/29/23	—	
Readership Study	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—	
Ad Close Date	12/9/22	1/9/23	2/6/23	3/8/23	4/6/23	5/8/23	6/12/23	7/7/23	8/8/23	9/8/23	10/9/23	11/6/23	
Materials Due Date	12/16/22	1/16/23	2/13/23	3/15/23	4/15/23	5/15/23	6/19/23	7/14/23	8/15/23	9/15/23	10/16/23	11/13/23	
Additional Digital Opportunities	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>
Bonus Distribution	—	Railroad Day on the Hill March Washington, DC	<p>SWARS March 29-30 San Antonio, TX</p> <p>ASLRRA April 2-4 New Orleans, LA</p>	—	<p>NARS May 24-26 Chicago, IL</p>	<p>APTA-Rail June 11-14 Pittsburgh, PA</p>	—	<p>IANA September 11-13 Long Beach, CA</p>	<p>Railway Interchange October 1-4 Indianapolis, IN</p> <p>APTA EXPO October 9-11 Orlando, FL</p>	—	<p>RailTrends November New York, NY</p>	<p>NRC January 3-6, 2024 Scottsdale, AZ</p> <p>MARS January 9-11, 2024 Lombard, IL</p>	