

# 2020 EDITORIAL CALENDAR

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	January	February	March	April	May	June	July	August	September	October	November	December
<b>Coverage</b>	<p><b>Class I Focus:</b> BNSF Railway (Cover)</p> <p><b>C&amp;S/MOW:</b> Annual Grade Crossing Update</p> <p><b>Mechanical:</b> Locomotive Remanufacturing</p> <p><b>MOW:</b> Railroad Bridge Projects</p> <p><b>Technology Focus:</b> Enterprise Asset Management Software</p>	<p><b>Legislative &amp; Regulatory Issues:</b> Railroads &amp; D.C. (Cover)</p> <p><b>Passenger Rail Focus:</b> Metropolitan Atlanta Rapid Transit Authority (MARTA)</p> <p><b>Special Section:</b> Annual Finance &amp; Leasing Guide</p> <p><b>MOW:</b> IoT &amp; Predictive Maintenance</p> <p><b>C&amp;S/MOW:</b> Winter Challenges</p>	<p><b>Class I Focus:</b> Union Pacific Railroad (Cover)</p> <p><b>C&amp;S Technology Update:</b> PTC</p> <p><b>MOW:</b> Vegetation Management Equipment/Services</p> <p><b>MOW:</b> Bridge Inspection Technology/Drones</p> <p><b>Technology Update:</b> Locomotives</p>	<p><b>MOW:</b> Spending Report (Cover)</p> <p><b>Short Lines and PSR</b></p> <p><b>C&amp;S:</b> Focus on Cybersecurity</p> <p><b>MOW:</b> Hi-Rail Equipment</p> <p><b>Technology Update:</b> Monitoring</p>	<p><b>Class I Focus:</b> CN (Cover)</p> <p><b>Passenger Rail Focus:</b> Bay Area Rapid Transit</p> <p><b>MOW:</b> Special Trackwork</p> <p><b>C&amp;S:</b> C&amp;S Spending Snapshot</p> <p><b>Mechanical:</b> Class Is &amp; Modern Motive Power</p>	<p><b>Class I Focus:</b> Kansas City Southern (Cover)</p> <p><b>Passenger Rail Focus:</b> New Jersey Transit</p> <p><b>C&amp;S:</b> PTC Update — Passenger Railroads</p> <p><b>MOW:</b> Ballast Management</p> <p><b>Technology Update:</b> Radio Software Platforms</p>	<p><b>Class I Focus:</b> Canadian Pacific (Cover)</p> <p><b>Short Line Profile</b></p> <p><b>Mechanical:</b> Annual Fleet Stats</p> <p><b>MOW:</b> Rail Grinding</p> <p><b>Technology Update:</b> Rail Safety Products</p>	<p><b>Class I Focus:</b> Norfolk Southern Railway (Cover)</p> <p><b>Special Section:</b> C&amp;S Product Information Directory</p> <p><b>MOW:</b> Material Handling Equipment</p> <p><b>Transit:</b> Mobility Service Providers</p> <p><b>Technology Update:</b> Fuel Management</p> <p><b>Intermodal Update</b></p>	<p><b>Workforce Development:</b> Progressive Railroading's 2020 Rising Stars (Cover)</p> <p><b>M&amp;A in the Short Line Industry</b></p> <p><b>Passenger Rail Focus:</b> Mobile App Update</p> <p><b>C&amp;S:</b> Wire &amp; Cable</p> <p><b>MOW:</b> Surfacing &amp; Tamping</p> <p><b>Mechanical:</b> Passenger Locomotives</p>	<p><b>Class I Focus:</b> CSX (Cover)</p> <p><b>Special Section:</b> Passenger Rail at a Glance</p> <p><b>MOW/Annual Market Update:</b> Cross, Switch &amp; Bridge Ties</p> <p><b>MOW:</b> Track Geometry</p> <p><b>C&amp;S:</b> Wireless Train Communication Networks</p>	<p><b>Profile: Progressive Railroading's 2020 Railroad Innovator Award (Cover)</b></p> <p><b>C&amp;S:</b> PTC Update — Freight Railroads</p> <p><b>MOW:</b> Rail Fasteners</p> <p><b>Mechanical:</b> Rail-car Repair</p> <p><b>Passenger Rail:</b> NYC Transit Subway Modernization</p>	<p><b>Outlook 2021:</b> Rail CEOs on The Year Ahead (Cover)</p> <p><b>Passenger Rail Focus:</b> Amtrak</p> <p><b>C&amp;S/MOW:</b> Outlook for Contracting</p> <p><b>Mechanical:</b> Freight-car Forecast</p> <p><b>MOW:</b> Rail Lubrication/Friction Modifiers</p>
<b>Special Advertising Section</b>	Problem Solvers	Problem Solvers	Problem Solvers	Problem Solvers	Problem Solvers	Problem Solvers Top Execs on the Marketplace	Problem Solvers	Problem Solvers	Problem Solvers Rising Stars	Problem Solvers	Problem Solvers Top Execs on the Marketplace: Technology	Problem Solvers
<b>Buyers' Guides &amp; Directories</b>	—	<b>Annual Finance and Leasing Guide</b>	—	<b>MOW Spending Report</b>	<b>C &amp; S Spending Snapshot</b>	<b>Car &amp; Locomotive Buyers' Guide &amp; Yearbook</b> Ad close: March 31 Materials Due: April 7	<b>Annual Fleet Stats</b>	<b>Communication &amp; Signaling Product Information Directory</b>	—	<b>Passenger Rail At a Glance</b>	<b>Track Buyers' Guide &amp; Yearbook</b> Ad close: September 1 Materials Due: September 8	—
<b>Readership Study</b>	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—
<b>Ad Close Date</b>	December 6	January 10	February 7	March 9	April 9	May 8	June 5	July 10	August 10	September 11	October 9	November 6
<b>Materials Due Date</b>	December 13	January 17	February 14	March 16	April 17	May 15	June 12	July 17	August 17	September 18	October 16	November 13
<b>Additional Digital Opportunities</b>	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers	Daily News eNewsletter Digital Ads Digital Problem Solvers
<b>Bonus Distribution</b>	<b>NITL</b> January 20-22 San Antonio, TX	<b>Railroad Day on the Hill</b> March 4 Washington, DC		<b>Secure Rail</b> April 22-23 Chicago, IL  <b>ASLRRA</b> May 2-5 Grapevine, TX  <b>NARS</b> May 12-14 Kansas City, MO	<b>RSSI</b> June 4-7 Nashville, TN		<b>AARS/Rising Stars</b> July 21-22 Chicago, IL	<b>RSI</b> September 8-11 Chicago, IL  <b>IANA</b> September 13-15 Long Beach, CA  <b>AREMA</b> September 13-16 Dallas, TX		<b>RTA</b> October 19-22 Bonita Springs, FL	<b>RailTrends</b> November 19-20 New York, NY	<b>NRC</b> Jan. 6-9, 2021 Hollywood, FL  <b>MARS</b> January 15-16, 2021 Lombard, IL