

# 2022 EDITORIAL CALENDAR

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Progressive  
RAILROADING

	January	February	March	April	May	June	July	August	September	October	November	December
Coverage	<b>Class I Focus:</b> Union Pacific Railroad (Cover)  <b>C&amp;S/MOW:</b> Annual Grade Crossing Update  <b>MOW:</b> Track Defect Management  <b>C&amp;S/MOW:</b> Winter Challenges	<b>Legislative &amp; Regulatory Issues:</b> Railroads & D.C. (Cover)  <b>Special Section:</b> Annual Finance & Leasing Guide  <b>Product Update:</b> Train Control  <b>Technology Update:</b> MOW: IoT & Predictive Maintenance	<b>Class I Focus:</b> Norfolk Southern Railway (Cover)  <b>MOW:</b> Vegetation Management Equipment/Services  <b>Technology Update:</b> Rail Safety Products  <b>Mechanical:</b> Passenger Locomotives	<b>MOW:</b> MOW Spending Report (Cover)  <b>C&amp;S:</b> Cybersecurity  <b>C&amp;S:</b> Engineering & Design  <b>Technology Update:</b> Monitoring	<b>Class I Focus:</b> CSX (Cover)  <b>MOW:</b> Special Trackwork  <b>C&amp;S:</b> C&S Spending Snapshot  <b>Mechanical:</b> Wheels, Axles, Brakes & Bearings	<b>Class I Focus:</b> BNSF Railway (Cover)  <b>MOW:</b> Ballast Management  <b>MOW:</b> Material Handling	<b>Intermodal Update</b> (Cover)  <b>Special Section:</b> C&S Product Information Directory  <b>MOW:</b> Rail Grinding  <b>Technology Update:</b> Fuel Management	<b>Class I Focus:</b> Canadian Pacific (Cover)  <b>Mechanical:</b> Annual Fleet Stats  <b>MOW:</b> Track Inspection  <b>C&amp;S:</b> Wheel Detection	<b>Workforce Development:</b> 2021 Rising Stars (Cover)  <b>MOW:</b> Surfacing & Tamping  <b>MOW:</b> Rail Lubrication/Friction Modifiers  <b>C&amp;S:</b> Rail Yard Technology	<b>Class I Focus:</b> CN (Cover)  <b>Technology Update:</b> Rail Crew Management Software  <b>Product Update:</b> Wood Ties  <b>Product Update:</b> Concrete, Steel and Composite Ties  <b>Mechanical:</b> Tank Car Update	<b>RailTrends 2022 Railroad Innovator Award</b> (Cover)  <b>MOW:</b> Hi-Rail Equipment  <b>Mechanical:</b> Rail-car Repair  <b>MOW:</b> Rail Welding Technology	<b>Outlook 2023:</b> Rail CEOs on the Year Ahead (Cover)  <b>C&amp;S/MOW:</b> Outlook for Contracting  <b>Passenger Rail Focus:</b> Amtrak  <b>Mechanical:</b> Freight-car Forecast  <b>MOW:</b> Rail Fasteners
Special Advertising Section	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column	—	NRC Chairman's Column
Buyers' Guides & Directories	—	Annual Finance and Leasing Guide	—	MOW Spending Report	C & S Spending Snapshot	Car & Locomotive Buyers' Guide & Yearbook Ad close: 4/21/22 Materials Due: 4/28/22	Communication & Signaling Product Information Directory	Annual Fleet Stats	—	Passenger Rail at a Glance	Track Buyers' Guide & Yearbook Ad close: 9/21/22 Materials Due: 9/28/22	—
Readership Study	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—
Ad Close Date	12/9/21	1/7/22	2/4/22	3/9/22	4/6/22	5/6/22	6/10/22	7/7/22	8/9/22	9/9/22	10/7/22	11/4/22
Materials Due Date	12/16/21	1/14/22	2/11/22	3/16/22	4/13/22	5/13/22	6/17/22	7/14/22	8/16/22	9/16/22	10/14/22	11/11/22
Additional Digital Opportunities	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace
Bonus Distribution	—	Railroad Day on the Hill March 9-10 Virtual  SWARS March 15-17 The Woodlands, TX	—	ASLRRA May 1-3 St. Louis, MO  NARS May 9-11 Kansas City, MO  RSSI May 16-18, Kansas City, MO	—	AARS June 20-23 Chicago, IL	—	—	AREMA August 28-31 Denver, CO  IANA September 12-14 Long Beach, CA	RSI October 11-13 Forth Worth, TX  RTA October 2-5 Orlando, FL	RailTrends November 15-16 New York, NY	NRC January 4-7, 2023 Boca Raton, FL  MARS January 17-19, 2023 Lombard, IL