

2025 EDITORIAL CALENDAR

	January	February	March	April	May	June
Coverage	<p>UP (Cover)</p> <p>Annual Grade Crossing Update</p> <p>Wheels, Axels, Brakes & Bearings</p> <p>Trackwork</p>	<p>Railroads & D.C. (Cover)</p> <p>Annual Finance & Leasing Guide</p> <p>Ballast Management</p> <p>Monitoring</p> <p>Bridge Update</p>	<p>Women of Influence in Rail (Cover)</p> <p>Vegetation Management Equipment/ Services</p> <p>Rail Safety Products</p> <p>Rail Grinding</p>	<p>MOW Spending Report (Cover)</p> <p>Signal Houses (Structures and Components)</p> <p>Hopper Car Update</p> <p>Derailment Prevention & Recovery Products & Services</p>	<p>CSX (Cover)</p> <p>Concrete, Steel and Composite Ties</p> <p>Surfacing & Tamping</p> <p>Fuel Management</p>	<p>Intermodal Update (Cover)</p> <p>C&S Spending Snapshot</p> <p>Intermodal Car Update</p> <p>Hi-Rail Maintenance Equipment</p> <p>Locomotive Technology</p>
Special Advertising & Sponsorship Opportunities	—	<p>Outlook Webcast Sponsorship: Shipping, Logistics, Supply Chain and Intermodal</p> <p>NRC Chairman's Column</p>	<p>Women of Influence in Rail Issue</p> <p>ASLRRA Show Issue</p> <p>SWARS Show Issue</p>	<p>Outlook Webcast Sponsorship: The Rise of AI Implementation in Rail</p> <p>NARS Show Issue</p> <p>NRC Chairman's Column</p>	<p>Railway Interchange Show Issue</p>	<p>NRC Chairman's Column</p>
Guides, Reports & Directories	—	<p>Annual Finance and Leasing Guide</p>	—	<p>MOW Spending Report</p>	—	<p>C & S Spending Snapshot</p> <p>Car & Locomotive Buyers' Guide & Yearbook</p> <p>Ad close: 4/24/25 Materials Due: 5/1/25</p>
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	12/16/24	1/10/25	2/7/25	3/7/25	4/8/25	5/9/25
Materials Due Date	12/23/24	1/17/25	2/14/25	3/18/25	4/15/25	5/19/25
Additional Digital Opportunities	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>
Bonus Distribution	—	—	<p>SWARS March 18 - 19 Dallas, TX</p> <p>ASLRRA April 6 - 8 Denver, CO</p>	<p>NARS May 7 - 9 Chicago, IL</p> <p>Railroad Day on Capitol Hill TBD Washington, D.C.</p>	<p>Railway Interchange May 20 - 22 Indianapolis, IN</p>	—

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	July	August	September	October	November	December
Coverage	<p>BNSF (Cover)</p> <p>Annual Fleet Stats</p> <p>Track Inspection</p> <p>Emergency Response to Natural Disasters</p> <p>Winter Challenges</p>	<p>CPKC (Cover)</p> <p>C&S Product Information Directory</p> <p>Autorack Car Update</p> <p>Rail Fasteners</p> <p>Rail Security</p>	<p>Rising Stars (Cover)</p> <p>Rail Lubrication/ Friction Modifiers</p> <p>Rail Yard Technology</p> <p>Rail Crew Management Software</p>	<p>Norfolk Southern (Cover)</p> <p>Wood Ties</p> <p>Tank Car Update</p> <p>Used Equipment (Auctions, Renew-to-New)</p> <p>Emerging Products & Technology</p>	<p>RailTrends Innovator Award (Cover)</p> <p>Rail-Car Repair</p> <p>Rail Welding Technology</p> <p>Material Handling</p>	<p>Outlook 2026 (Cover)</p> <p>Outlook for Contracting</p> <p>Amtrak</p> <p>Freight-car Forecast</p> <p>IOT & Predictive Maintenance</p>
Special Advertising & Sponsorship Opportunities	<p>Outlook Webcast Sponsorship: The Internet of Trains</p>	<p>Reader's Choice Awards Issue</p> <p>AREMA Show Issue</p> <p>IANA Show Issue</p> <p>NRC Chairman's Column</p>	<p>Rising Stars Issue</p>	<p>Outlook Webcast Sponsorship: MOW Service Market Growth Drivers</p> <p>RTA Show Issue</p> <p>NRC Chairman's Column</p>	<p>RailTrends Show Issue</p>	<p>MARS Show Issue</p> <p>NRC Show Issue</p> <p>NRC Chairman's Column</p>
Guides, Reports & Directories	<p>Annual Fleet Stats</p>	<p>C&S Product Information Directory</p>	—	—	<p>Track Buyers' Guide & Yearbook</p> <p>Ad close: 9/23/25</p> <p>Materials Due: 9/30/25</p>	—
Readership Study	<p>Ad Study</p>	—	—	<p>Ad Study</p>	—	—
Ad Close Date	<p>6/6/25</p>	<p>7/8/25</p>	<p>8/5/25</p>	<p>9/8/25</p>	<p>10/10/25</p>	<p>11/10/25</p>
Materials Due Date	<p>6/17/25</p>	<p>7/18/25</p>	<p>8/14/25</p>	<p>9/17/25</p>	<p>10/20/25</p>	<p>11/19/25</p>
Additional Digital Opportunities	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Custom Emails</p> <p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>
Bonus Distribution	—	<p>AREMA September 14 - 17 Indianapolis, IN</p> <p>IANA September 15 - 17 Long Beach, CA</p>	—	<p>RTA Oct 20 - 23 San Antonio, TX</p> <p>PROPEL TBD</p>	<p>RailTrends November 20-21 New York, NY</p>	<p>NRC January 7 - 10, 2026 Hollywood, FL</p> <p>MARS January 13 - 15, 2026 Schaumburg, IL</p>